



InvestmentCoaching.net

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Dear Media Representative:

Financial freedom isn't wishful thinking; it is a lifetime goal that anyone can achieve with a good strategy and the expert advice to get it done. By developing an investment process for real estate investing, **a local company in the Metroplex is making financial freedom a reality for everyone.**

The Laurex Investment Coaching Service is the flagship product of Plano-based Laurex Group and has a patent pending to ensure its exclusivity. This service provides the ability for individuals to invest in real estate even if they don't have the time, the knowledge or the contacts to do it on their own. **Similar services are typically reserved for the ultra-rich or large corporations, but now through the Laurex Group are available for anyone with the desire to achieve financial freedom.**

Through this one-of-a-kind process, industry professionals are engaged from areas such as legal, tax, real estate, lending and credit repair to work together for the benefit of the client. The Investment Coach is responsible for the coaching of this all-star team and in order to win the game for the individual investor.

The enclosed packet includes a media kit for your review. **We've included potential story angles that might interest your audience as well as a topic list in the area of real estate investing so that Laurex Group can be a resource for you and your organization.**

I hope you will consider interviewing our president and founder, Alex Johnson, to learn more about how our service is benefiting the community. If you have any questions, please do not hesitate to contact me at 972-740-3200 or [cyndiwallace@laurexgroup.com](mailto:cyndiwallace@laurexgroup.com).

Sincerely,

Cyndi Wallace  
VP, Corporate Services